

Accessible & Inclusive Tourism Conference in the Asia-Pacific

Keynote:
A&IT What Now?
Observations not Answers...

Professor Simon Darcy
UTS Business School
University of Technology Sydney

Overview

- Who am I
- My 2019
- The Elephant in the Room
- Projections
- Road to Recovery
- What do we know hasn't changed?
- The Reset Button?
- How to get an Industry Cultural Change?

Who am I? Why was I asked to speak?



Professional

- Volunteer advocate
- BA/MEnvPI
- Access Auditor/consultant
- PhD
- **Researcher**
- **Author**
- **Policy advisor**
- VP of ACAA

My 2019





NAUTILU
CHARTERS

HOSE
REEL
PSL
www.firomas.com
LIP AND LIFT

Avali



2020



2020

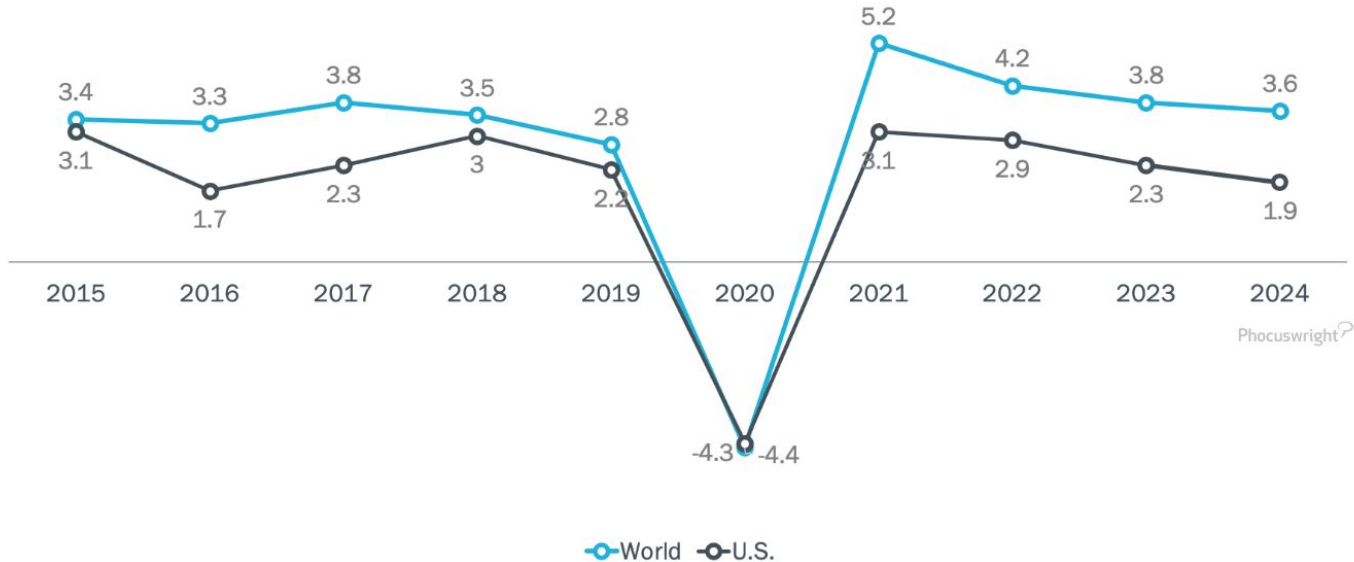


<https://www.lbcoaching.co.za/surfacing-the-elephant-in-the-room/>



Projections

Global And U.S. GDP Growth And Projections, 2015-2024



Source: World Economic Outlook (October 2020), International Monetary Fund

Phocuswright
Powering great decisions.

Phocuswright

https://www.phocuswright.com/Travel-Research/Research-Updates/2021/how-corporate-travel-will-develop-in-the-years-to-come?utm_source=pcwi&utm_medium=email&utm_campaign=fyi

U.S. Total And Managed Corporate Travel Market

Gross Bookings (US\$M), 2019-2024



Note: 2020-2024 projected.

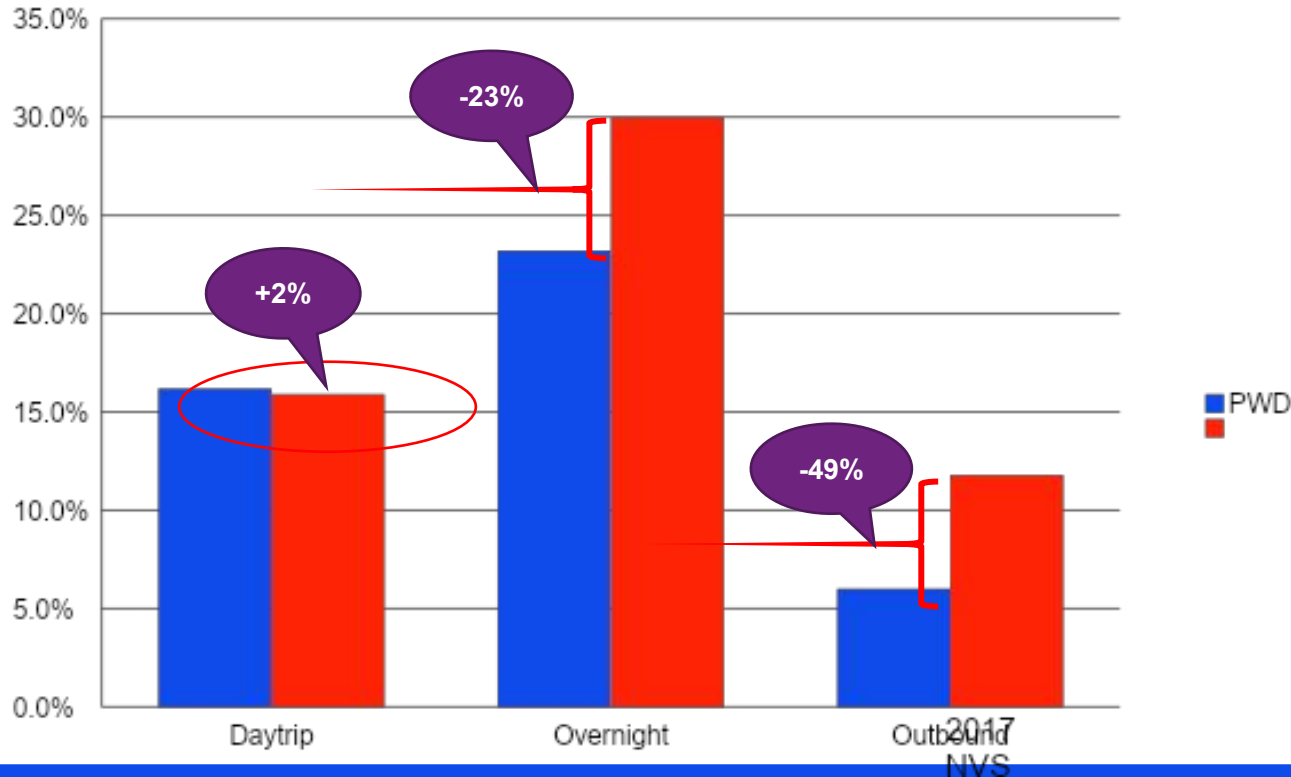
Source: Phocuswright's U.S. Travel Market Report 2020-2024 (Forthcoming), Phocuswright's U.S. Corporate Travel Market Report 2020-2024

Phocuswright
Powering great decisions.

Road to Recovery



We know what hasn't changed: Comparative Travel Rates (NVS 2017)

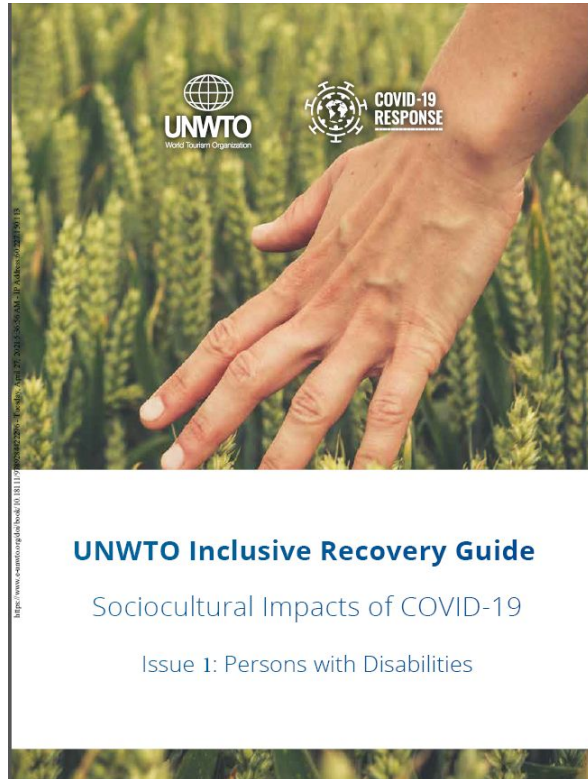


Sample size (Day Trip):
Total – 4262
Disability – 1078
No Disability - 3184
Sample size (O'Night Trip):
Total – 7542
Disability – 1540
No Disability - 6002
Sample size (OS Trip):
Total – 2756
Disability – 397
No Disability - 2359

Hitting the Reset button?



Hitting the Reset button?



Travel Bubbles



How to get an Industry Cultural Change to A&I?



A new...



The End

Thank you!

Contact details

- **Simon Darcy | Professor**
- **Management**
- **UTS BUSINESS SCHOOL &**
- UTS Disability Research Network
- e: Simon.Darcy@uts.edu.au | ph: +61 2 9514 5100 | m: +61 (0) 408 969 371
- **University of Technology, Sydney**
- **14-18 Ultimo Rd, Ultimo | NSW 2007**

Further reading

Domínguez Vila, T., **Darcy, S.**, & Alén González, E. (2015). Competing for the disability tourism market – a comparative exploration of the factors of accessible tourism competitiveness in Spain and Australia. *Tourism Management*, 47(1), 261-272.

Buhalis, D., & Darcy, S. (Eds.). (2011). *Accessible Tourism: Concepts and Issues*. Bristol, UK: Channel View Publications.
<http://www.channelviewpublications.com/display.asp?isbn=9781845411602>

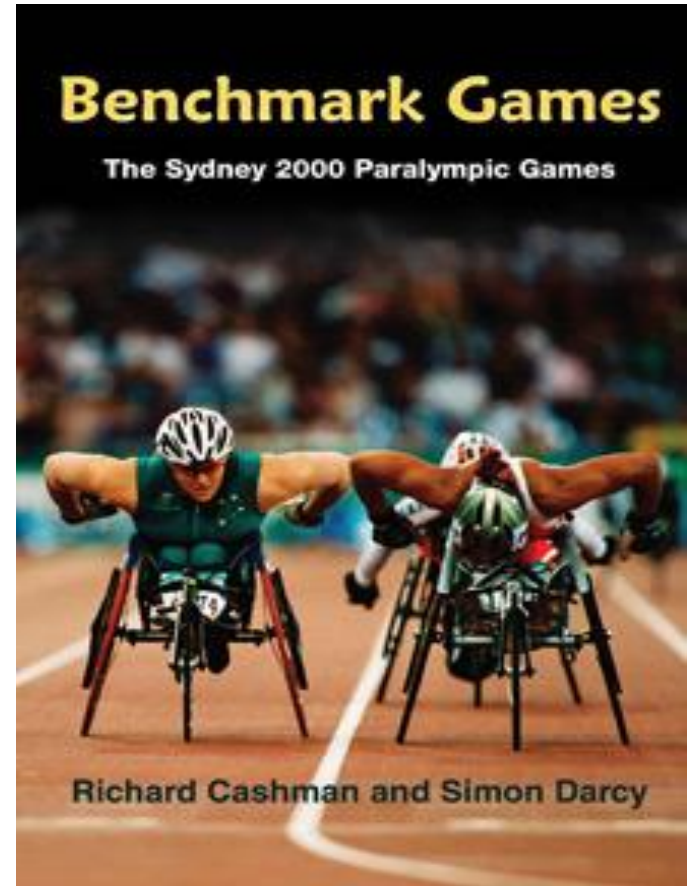
Darcy, S. (2012). (Dis)Embodied Air Travel Experiences: Disability, Discrimination and the Affect of a Discontinuous Air Travel Chain. *Journal of Hospitality and Tourism Management*, 19(e8), 1-11.

Darcy, S., & Taylor, T. (2009). Disability citizenship: An Australian human rights analysis of the cultural industries. *Leisure Studies*, 28(4), 419-441.

Prof Simon Darcy

- UTS Business School
- University of Technology Sydney
- Cosmopolitan Civil Societies Research Centre

- Inclusive organisational practices
- Major events
- Legacy and other event outcomes
- The host city preparation for tourists with disability



Accessible Tourism

